

BBA Curriculum Structure

04 Years		08 Semesters		44 Courses		132 Cr. Hrs	
BBA-I Sem	BBA-II Sem	BBA- III Sem	BBA-IV Sem	BBA-V Sem	BBA-VI Sem	BBA-VII Sem	BBA-VIII Sem
English I	Financial Accounting II	Micro Economics	Macro Economics	Oral Communication	Business Ethics	Consumer Behaviour	Lang-II
Introduction to Business	Pak-Studies	Cost Accounting	Financial Management	Strategic Business Policy	Organizational Behaviour	Project I or Elective	Project II or Elective
Islamic Studies/Ethics	Principles of Marketing	Marketing Management	Entrepreneurship	Leadership Skills	Operations & SC Management	Specialization I	Specialization III
Business Math	English II	Management Information Systems	Business Research Methods	Total Quality Management	Conflict Management	Specialization II	Specialization IV
Financial Acc I	Intro to Management	Business Communication	Human Resource Management	Logic & Critical Thinking	Management (Theory & Practice)	Lang-I	
Introduction to Computing	Business Statistics	Business Finance	Business Law	Applied Phsycology			

HEC Requirements

Min 42 Courses

CR 124-136

Compulsory Requirements (27 CR)	Elective Courses (24 CR)	Foundation Courses (27 CR)	Specialization (12 CR)	General Requirements (27 CR)	Core Couoses (15 CR)
Basic English	Cost Accounting	Principles of Accounting	Specialization I	Introduction to Business	Financial Accounting
Islamic Studies/Ethics	Entrepreneurship	Introduction to Computing	Specialization II	Applied Phsycology	MIS
Business Statistics	Organizational Behaviour	Principles of Management	Specialization III	Total Quality Management	Financial Management
Communication Skills	Leadership & management	Micro Economics	Specialization IV	Logic & Critical Thinking	Operations & SC Management
Technical English & Report Writing	Consumer Behaviour	Principles of Marketing		Lang-I	Marketing management
Macro Economics	Project I	Principles of Finance		Lang-II	
Advance English	Project II	Business Research Methods		Business Ethics	
Business Math	Conflict Management	Business Law		Strategic Business Policy	
Pak-Studies		Human Resource Management		Management Theory & Practice	